

# Cierra Johnson

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## Experience

### **WBNS (CBS)**

**May 2017 to Present**

Columbus, OH

#### **News Reporter/MMJ/Anchor**

- Report, shoot, write and edit multiple news stories for assigned newscasts
- LIVE reporter for assigned newscasts
- Enterprises and produces health related content for website and newscasts
- Fill-in Anchor for assigned newscasts
- Posts daily news stories to station website and social media sites

### **WKBW (ABC)**

**December 2014 to May 2017**

Buffalo, NY

#### **News Reporter/MMJ/Anchor**

- Report, shoot, write and edit multiple news stories for assigned newscasts
- LIVE reporter for assigned newscasts
- Enterprises and produces health related content for website and newscasts
- Fill-in Anchor for assigned newscasts
- Posts daily news stories to station website and social media sites

### **WCPO (ABC)**

**August 2012 to November 2014**

Cincinnati, OH

#### **E.W. Scripps News Apprentice**

- Shoot, write and edit news packages for nightly newscasts
- Write feature, technology pieces for award winning station website
- Interact with viewers through social media sites
- Served as Weekend Assignment Editor
- Post daily news stories to station website and social media sites

### **WLEX (NBC)**

**May 2012 to August 2012**

Lexington, KY

#### **News Intern**

- Live tweeted from press conferences and breaking news
- Assisted producers and reporters

## **Education**

**2006-2010**

Ohio University

- Major: Broadcast Journalism (E.W. Scripps School Of Journalism)

**References Available Upon Request**

