

Michael Aaron

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Agent: CJ Kane-CBK Media Management (412) 770-6749/info@cbkmedia.net

Experience

KTHV (CBS)

Little Rock, AR

January 2018 to Present

News Reporter/Anchor

- Shoot, write, edit and report for weekend and weekday newscasts
- Fill-In anchor for assigned newscasts
- Post daily news stories to station website and social media sites

KYTX (CBS)

Tyler, TX

July 2015 to July 2017

News Reporter/Anchor

- Shot, wrote, edited and reported for assigned newscasts
- Executed solo live shots using LiveU and TVU backpacks
- Anchored and produced Sunday morning newscasts
- Posted daily news stories to station website and social media sites

KXAN (NBC)

Austin, TX

November 2013 to May 2015

Assignment Editor

- Pitched stories, maintained planner and monitored scanners at market's #1 station
- Crafted and executed breaking news and severe weather coverage plans
- Communicated with viewers via email/phone and followed up on tips
- Wrote and updated stories for station website and social media platforms

Education

The University of Texas at Austin

Bachelor of Journalism: Emphasis in Broadcast

Business Foundations Certificate, McCombs School of Business

May 2015

Affiliations

- Society of Professional Journalists
- National Press Photographers Association
- Investigative Reporters & Editors

References Available Upon Request