

# Wes Peery

**Email:** wesp298@gmail.com

**Twitter:** @wesweather

**Facebook:** www.facebook.com/wesweather/

**Agent Info:** CBK Media Management (412) 770-6749/info@cbkmedia.net

## Experience

### **KOLR (CBS)**

**March 2015 to Present**

Springfield, MO

#### **Meteorologist**

- Produce & present forecasts for weekend and weekday newscasts
- Produce all weather graphics using GR Level 2, GR Level 3, Gr Analyst, WSI ESP: Live and Baron VIPIR radar software, CFSv2 climate model & BUFKIT model display
- Front weather related LIVE shots for assigned newscasts
- Produce weather related features for newscasts
- Member of most accurate weather team in local DMA
- Interview guests during midday show
- Post daily weather updates to station website and social media sites

#### **Web Content Producer/Social Media Reporter**

- Developed and implemented social media and digital content strategy for KOLR/KOZL and pushed the brand to new digital platforms
- Managed digital content on [ozarksfirst.com](http://ozarksfirst.com), Facebook, twitter and Instagram
- Produced local and regional stories for all digital platforms

## **Education**

**December 2014**

Mississippi State University

Bachelor of Science in Geosciences (Professional Meteorology with an emphasis in Broadcasting)

## **Organizations/Honors**

- American Meteorological Society Member
- National Weather Association Member
- Ranked in top 25% of Mississippi State graduating class in Weather Challenge forecasting contest

**References Available Upon Request**