

Dalfred Jones

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Agent: CBK Media Management (412) 770-6749/info@cbkmedia.net

Experience

KLFY (CBS)

July 2017 to Present

Lafayette, LA

News Anchor/Reporter

- Anchors weekends newscasts solo (5:30 PM, 6 PM & 10 PM)
- Co-Anchors assigned 5 PM, 6 PM and 10 PM weekday newscasts
- Produces and fronts "Dial Dalfred" investigative franchise stories
- Posts daily stories to station website and social media sites

Multimedia Journalist/News Anchor

July 2013 to July 2017

- Responsible for covering Iberia, St. Martin and Lafayette parishes
- Pitched story ideas from eight parishes during editorial meetings every morning
- Fronted live shots in the field or studio for assigned newscasts
- Produced and wrote news features, investigative and consumer stories
- Produces and fronts "Dial Dalfred" investigative franchise stories
- Anchored assigned newscasts
- Posts daily stories to station website and social media sites

KLFY (CBS)

June 2012 to August 2012

Lafayette, LA

News Intern

- Assisted reporters and photographers with stories
- Helped write scripts, shoot and edit video
- Assisted in posting daily stories to station website and social media sites

Education

Grambling State University

Bachelor of Arts in Mass Communication with a concentration in Broadcasting

References Available Upon Request