

Randi Ayala

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Agent: CBK Media Management (412) 770-6749/info@cbkmedia.net

Experience

WNCN (CBS)

October 2019 to Present

Raleigh, NC

News Anchor/Reporter

- Anchors weekend morning newscasts and other assigned newscasts
- Report for assigned newscasts
- Fronts live shots for assigned newscasts
- Posts daily stories to station website and social media sites

KTVE (NBC) KARD (FOX)

April 2018 to October 2019

West Monroe, LA

News Anchor/Reporter/Producer

- Anchors and produces weekend evening newscasts and other assigned newscasts
- Pitch, shoot, write and edit packages
- Fronts live shots for assigned newscasts
- Posts daily stories to station website and social media sites

WUSA (CBS)

July 2015 to May 2016

Washington D.C.

Production Assistant/Writer

- Produced content for morning newscasts, entertainment segments and website
- Floor directed for news anchors and crew
- Scheduled news interviews and pitched stories
- Assisted news reporters in the field

VCU InSight

January 2014 to December 2014

Richmond, VA

News Anchor/Reporter

- Reported for student run newscasts
- Anchored assigned newscasts
- Produced and wrote news packages that aired on PBS Richmond

Education

Virginia Commonwealth University

Bachelor of Science in Mass Communications-Broadcast Journalism

References Available Upon Request