

# Wes Peery

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**Agent Info:** CBK Media Management (412) 770-6749/info@cbkmedia.net

## Experience

### **WXIA (NBC)**

**May 2018 to Present**

Atlanta, GA

#### **Meteorologist / Digital Weather Producer**

- Produce & present forecasts for weekend morning newscasts & assigned newscasts
- Front weather related LIVE shots for assigned newscasts
- Produce weather related features for newscasts
- Post daily weather updates to station website and social media sites

### **KOLR (CBS)**

**March 2015 to April 2018**

Springfield, MO

#### **Meteorologist**

- Produced & presented forecasts for weekend and weekday newscasts
- Produced all weather graphics using GR Level 2, GR Level 3, Gr Analyst, WSI ESP: Live and Baron VIPIR radar software, CFSv2 climate model & BUFKIT model display
- Fronted weather related LIVE shots for assigned newscasts
- Produced weather related features for newscasts
- Member of most accurate weather team in local DMA
- Interviewed guests during midday show
- Posted daily weather updates to station website and social media sites

#### **Web Content Producer/Social Media Reporter**

- Developed and implemented social media and digital content strategy for KOLR/ KOZL and pushed the brand to new digital platforms
- Managed digital content on [ozarksfirst.com](http://ozarksfirst.com), Facebook, twitter and Instagram
- Produced local and regional stories for all digital platforms

## **Education**

**December 2014**

Mississippi State University

Bachelor of Science in Geosciences (Professional Meteorology with an emphasis in Broadcasting)

## **Organizations/Honors**

- American Meteorological Society Member
- National Weather Association Member
- Ranked in top 25% of Mississippi State graduating class in Weather Challenge forecasting contest

**References Available Upon Request**