

Julie Parise

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Agent: CBK Media Management (412) 770-6749/info@cbkmedia.net

Experience

WFMZ (IND)

June 2020 to Present

Allentown, PA

News Reporter

- Pitch, write and edit stories to air on WFMZ
- Front live shots for assigned newscasts
- Produce creative content across all digital social media platforms

Gregory FCA (PR & Financial PR Agency)

May 2018 to Present

Philadelphia, PA

Director of Broadcast Services: Digital Host/Anchor

- Launched "Here+Now Video service for client storytelling (modeled after TV news)
- Direct, write, produce and anchor in-studio interviews to support firm clientele
- Managed design and construction of 50k broadcast studio
- Implemented internal, on-camera training program for Gregory FCA employees

WDJT (CBS)

February 2016 to May 2018

Milwaukee, WI

News Reporter/MMJ

- Pitched, shot, wrote and edited stories to air on CBS 58 daily newscasts
- Produced stories from the field as "one-man-band" reporter
- Presented features with multiple live shots during assigned newscasts
- Produced creative content across all digital social media platforms

WJBF (ABC)

January 2014 to January 2016

Augusta, GA

Morning News Reporter/MMJ/Anchor

- Performed daily breaking news live shots for weekday morning newscasts
- Fill-In anchor for morning newscasts
- Covered 2014 & 2015 Masters Golf Tournament

Education

May 2009

Providence College (Bachelor of Arts) Major: Political Science; Minor Writing

Awards/Honors

- 2015: Honorary commission to second lieutenant by the Commanding Officer of Fort Gordon for professionalism in media coverage

References Available Upon Request