

GRETCHEN KERNBACH

WEEKEND ANCHOR/MULTIMEDIA
JOURNALIST

EDUCATION

B.A. Multimedia Journalism
Virginia Tech | May 2019

CONTACT INFORMATION

Phone: 703-470-4797
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REFERENCES

Donna Bell
WJHG News Director
850-819-0077

Ron Marasco
WJHG Evening Anchor
808-349-4923

David Hughes
WVIR General Manager
813-731-0260

EXPERIENCE

WEEKEND ANCHOR/MULTIMEDIA JOURNALIST

WJHG | June 2019 - Present

- Anchor and produce weekend broadcasts, run web/social media, and assign stories
- Pitch, shoot, write and edit daily VO/SOTs and packages under deadline
- Submit frequent public records requests to support investigative stories
- Run solo live shots
- Promote stories on social media platforms like Twitter and Facebook

ASSOCIATE PRODUCER

WDBJ | February 2019 - May 2019

- Edit weekend news programs
- Write scripts for local/national news
- Pitch, shoot, write and edit VO/SOTs and packages under deadline

GOOD MORNING WASHINGTON INTERN

WJLA | June 2018 - August 2018

- Engage with viewers on social media
- Assist with guest preparation
- Wrote/cut daily video blogs
- Research story ideas
- Write teases, banners, and questions for segments

AWARDS

Florida Association of Broadcast Journalists

First Place, Education Reporting | Single
2019

National Association of Broadcasters

Service to America Award
2020

ADDITIONAL SKILLS

- Edius
- ENPS
- iNews
- Adobe Premiere Pro