

Alanna Martella

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Experience

WLWT (NBC)

August 2019 to Present

Cincinnati, OH

Traffic Anchor/News Reporter

- Produces & Anchors traffic updates for #1 weekday morning newscast in Cincinnati
- 63% ratings increase vs 2019 at 5 a.m.
- Only Cincinnati morning show to show growth at 6 a.m., increasing 25% vs 2019
- Reports for assigned newscasts
- Fronts LIVE shots for assigned newscasts
- Posts daily traffic updates & news stories to station website and social media sites

WRTV (ABC)

July 2019 to July 2021

Indianapolis, IN

Traffic Anchor/MMJ/News Anchor

- Produced & Anchored traffic updates for Good Morning Indiana newscast
- Shot, wrote, edited and reported for assigned newscasts
- Fronted LIVE for weekday newscasts
- Posted daily traffic updates & news stories to station website and social media sites

KTTC/KXLT (NBC/CW)

January 2015 to July 2017

Rochester, MN

News Reporter/News Anchor/MMJ

- Shot, wrote, edited and reported for weekday newscasts
- Reported LIVE for weekday newscasts
- Anchored assigned newscasts

AC360 (CNN)

September 2012 to November 2012

New York, NY

News Intern

- Assisted producers with daily show tasks
- Assisted in transcribing interviews, researching information and video for story needs
- Helped produce the documentary "Bully" that aired on CNN

Education

Ohio University (Bachelor of Science in Journalism-3.4 GPA)

- Major: Journalism (E.W. Scripps School of Journalism)

Honors/Activities

- 2016 Emmy Award for Best Evening Newscast (Multimedia Journalist on newscast)
- 2015 Emmy Award for Best Evening Newscast (Multimedia Journalist on newscast)
- Make-A-Wish Foundation volunteer

