

# Taraylynn Asack

**Twitter:** @taralynnasack

**Facebook:** facebook.com/taralynnasack/

**Agent:** CJ Kane-CBK Media Management (412) 770-6749

**Email:** info@cbkmedia.net

## Experience

### **Draft Kings**

**September 2018 to August 2021**

Boston, MA

#### **On-Air Host**

- Hosted assigned weekly in-studio and out of studio segments
- Wrote and edited scripts
- Fulfilled multifaceted duties that included reporting, news/feature writing, researching, fact-checking, proofreading and headline/cutline reporting
- Assisted in writing, copy editing, researching and coordinating sports programming and other content
- Ensured that all sports content met company standards for journalistic integrity and production quality

### **WAOW (ABC)**

**January 2018 to August 2018**

Wausau, WI

#### **News Anchor/Reporter**

- Anchored weekend newscasts (11 AM, 5 PM & 10 PM)
- Shot, wrote, edited and reported for assigned newscasts
- Posted daily news stories to station website and social media sites

### **Hill Holliday**

**July 2017 to December 2017**

Boston, MA

#### **Assistant Producer (Bank of America & Dunkin' Donuts)**

- Assisted in managing all phases of production from conception to completion, including online content, social, and Broadcast TV/Radio
- Created schedules, managed travel schedules and production calendars and kept creative and account teams informed and on track with key dates and deadlines
- Built estimates, PO's and track invoices against overall budgets of several jobs and clients simultaneously

## Education

### **Bridgewater State University**

- Bachelor's Degree-Journalism