

# Alanna Martella

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## Experience

### **WLWT (NBC)**

**August 2019 to Present**

Cincinnati, OH

#### **Traffic Anchor/News Anchor/News Reporter**

- Produces & Anchors traffic updates for #1 weekday morning newscast in Cincinnati
- 63% ratings increase vs 2019 at 5 a.m.
- Only Cincinnati morning show to show growth at 6 a.m., increasing 25% vs 2019
- Fill-In Anchor for assigned newscasts
- Reports for assigned newscasts
- Fronts LIVE shots for assigned newscasts
- Posts daily traffic updates & news stories to station website and social media sites

### **WRTV (ABC)**

**July 2019 to July 2021**

Indianapolis, IN

#### **Traffic Anchor/MMJ/News Anchor**

- Produced & Anchored traffic updates for Good Morning Indiana newscast
- Shot, wrote, edited and reported for assigned newscasts
- Fronted LIVE for weekday newscasts
- Posted daily traffic updates & news stories to station website and social media sites

### **KTTC/KXLT (NBC/CW)**

**January 2015 to July 2017**

Rochester, MN

#### **News Reporter/News Anchor/MMJ**

- Shot, wrote, edited and reported for weekday newscasts
- Anchored assigned newscasts

### **AC360 (CNN)**

**September 2012 to November 2012**

New York, NY

#### **News Intern**

- Assisted producers with daily show tasks
- Assisted in transcribing interviews, researching information and video for story needs
- Helped produce the documentary "Bully" that aired on CNN

## Education

Ohio University (Bachelor of Science in Journalism-3.4 GPA)

- Major: Journalism (E.W. Scripps School of Journalism)

## Honors/Activities

- 2016 Emmy Award for Best Evening Newscast (Multimedia Journalist on newscast)
- 2015 Emmy Award for Best Evening Newscast (Multimedia Journalist on newscast)
- Make-A-Wish Foundation volunteer

