

Wes Peery (CBM #936)

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Agent Info: CBK Media Management (412) 770-6749/info@cbkmedia.net

Experience

KSHB (NBC)

August 2020 to Present

Kansas City, MO

Meteorologist

- Forecast and communicate the weather with compelling graphics (regular on air duties)
- Live reporting on significant weather and sporting events (report live for severe/winter weather and some big sporting events)
- Produce and perform weekly weather education segment and national weather headlines show (Weather Academy segment and my new weather show for online)
- Engage the viewer through school talks and community events (school talks, walking in parades, station sponsored events in the community)

WXIA (NBC)

May 2018 to August 2020

Atlanta, GA

Meteorologist / Digital Weather Producer

- Produce & present forecasts for weekend morning newscasts & assigned newscasts
- Front weather related LIVE shots for assigned newscasts
- Produce weather related features for newscasts

KOLR (CBS)

March 2015 to April 2018

Springfield, MO

Meteorologist

- Produced & presented forecasts and features for weekend and weekday newscasts
- Produced all weather graphics using GR Level 2, GR Level 3, Gr Analyst, WSI ESP: Live and Baron VIPIR radar software, CFSv2 climate model & BUFKIT model display

Web Content Producer/Social Media Reporter

- Developed and implemented social media and digital content strategy for KOLR/KOZL and pushed the brand to new digital platforms

Education

Mississippi State University: Bachelor of Science in Geosciences
(Professional Meteorology with an emphasis in Broadcasting)

Organizations/Honors

- AMS Certified Broadcast Meteorology Designation (#936)
- American Meteorological Society Member
- National Weather Association Member

