

# Colleen Campbell

Agent: CJ Kane-CBK Media Management  
(412) 770-6749/info@cbkmedia.net

## EXPERIENCE

### **WBBH NBC 2 | Hearst Television. Fort Myers, FL — *Meteorologist, Traffic, Alert Center Anchor***

MARCH 2023 - PRESENT

Traffic anchor for NBC2 news today weekday mornings. Delivery of on time, up to the minute traffic information including construction projects, roadwork, crashes and detours. Communicates with the local police department and sheriff's office to gather information on breaking news and traffic reports. Utilizes FDOT traffic cameras and creates map displays for on air and digital use. Develops and implements forecasts for SWFL through on-air broadcasts, digital/web and social media platforms. Experience with Baron doppler radar system. Monitors live feed sources for breaking news alerts on the global, national and state level.

### **KYTX CBS19 | TEGNA, Inc. Tyler, TX — *Meteorologist, Reporter***

DECEMBER 2020 - DECEMBER 2022

Responsible for delivering forecasts for weekend evening weather. Collaborated with Chief Meteorologist Brett Anthony and weekday morning meteorologist on ideas for educational weather specials that ran quarterly. Pitched weather, climate and community focused stories for weekday reporting. Corresponded with the local National Weather Service offices to obtain severe weather and damage survey reports. Created and hosted a new weekly segment "Mastering your garden" series in conjunction with local volunteers. Illustrated new graphics and ideas using WSI IBM weather system. Served as a fill-in meteorologist for sister station KIDY/KXVA FOX West Texas. Responsible for weekend radio forecasts.

### **WDTV 5 News/ WVFX Fox 10 | Gray TV. Bridgeport, WV — *Chief Weather Anchor***

MAY 2018 - DECEMBER 2020

Operated as the leader/ chief forecaster for the 5 news weather team. Prepared forecasts and graphics for prime time weekday evening shows for WDTV and late night programs on Fox 10 and 5 News at 11. Wrote and delivered weekly forecasts for local newspaper, "The Doddridge Independent." Provided media partner, Bridgeport Connect, with updated

## SKILLS

Weather content creation via  
Baron & WSI Max Systems

Edius, Final Cut Pro, ENPS,  
Outlook, Teams, Wordpress,  
Social Newsdesk, CNN News  
Source, ABC NewsOne, NBC  
News Channel Orbit

## SOCIAL MEDIA

**Facebook/Instagram:**

@ColleenCampbellwx

X/Twitter : @CCampbellwx

**Youtube:**

@ColleenCampbellTV

forecasts and severe weather alerts for media distribution. Conducted interviews and live shots for severe weather and storm damage. Updated first alert weather app at least twice daily on non-active weather days. Organized the first annual WDTV 5 News Children's toy drive for WVU medicine childrens, collecting new and unused toys to deliver to local children during the holiday season. The toy drive operated for three years, during the entirety of my time with the station. Assisted news director in search for new talent. Responsible for staff scheduling and vacation requests in the weather department.

**PHL-17 WPHL-TV | Tribune. Philadelphia, PA— Intern, Production Assistant, MMJ**

2016 - 2017

Wrote, filmed, edited and produced packages/show elements for morning news. Populated traffic reports, assisted chief meteorologist with closed captioning. Assisted with in-studio and field photog operations. Posted and reviewed content for web and social. Freelanced, on-air experience through packaged interviews and satellite media tours.

**EDUCATION**

**Mississippi State University— Broadcast and Operational Meteorology**

AUGUST 2018 - DECEMBER 2022

**Temple University — Bachelor of Arts, Journalism**

2014 - 2016

**PROJECTS/VOLUNTEERING**

**WVU Children's Holiday Toy Drive — Morgantown, WV**

Organized the first annual holiday toy drive for WVU Medicine Children's. Event began in honor of my niece and children like her, unable to make it home during the holiday season due to hospital stays and battling illness. Ran successfully through the station in collaboration with local health officials during my three years of employment with the station. Previously held in Philadelphia independently, gathering toys through family members and local organizations for St. Christopher's Hospital of Pennsylvania.

**New Years Mummers Parade — Philadelphia, PA**

Announcer and personality for Landi Comic club brigade. Contributes to brigades efforts for fundraising and charity events. Announces skits for performing groups for audience and media members. Keeps track of timing of skit and delivers information to judges for group's qualification.

