

Ian Cassette (CBM Seal #894)

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Agent Info: CBK Media Management (412) 770-6749/info@cbkmedia.net

Experience

WOFL (FOX)

July 2022 to Present

Orlando, FL

Meteorologist

- Anchors 14 hours of weather coverage for weekly weekend programming
- Lead and assist with severe weather breaking coverage, including tornado warnings and other severe events
- Produce PKGS in the field covering science and weather-related stories
- Coordinate with the newsroom to develop lead weather stories and compelling headlines
- Collaborate with the digital team in expanding audience reach through YouTube and other social media platforms
- Engage with the community through volunteer events and frequent "Storm School" visits

WDBJ (CBS)

July 2017 to July 2022

Roanoke, VA

Meteorologist

- Produced & presented forecasts for weekend evening & assigned weekday newscasts
- Fronted weather related forecasts for assigned newscasts using WSI Max.
- Educated the public and spread enthusiasm for science through community talks at schools and organizations
- Posted daily weather updates to station website and social media sites

WIBW (CBS)

July 2015 to July 2017

Topeka, KS

Meteorologist

- Produced & presented forecasts for weekend morning/evening & assigned weekday newscasts using Weather Central graphics system.
- Updated social media platforms, local radio and station website on local forecasts
- Shot, edited & wrote stories for the news department (weather content included)

WFLA (NBC)

June 2014 to August 2014

Tampa, FL

Meteorology Intern

- Shadowed and assisted meteorologists at a top-15 market station
- Crafted personal forecasts and created graphics through WSI graphics system

Skills

- WSI Max, GrayARC, OBS, Weather Central Fusion/:Live/3D/:ESP/:LIVEWire, Edius, BUFKit, Adobe Final Cut Pro, NEWSChat Live, Microsoft programs, social media platforms (Facebook, Twitter, Instagram, Social News Desk)

Education

Florida State University

Major: Meteorology

Minor: Communications, Math

Certifications & Awards

- Certified Broadcast Meteorologist #894-American Meteorological Society
- 2022 National Capital Chesapeake Bay Regional Emmy Award (Weather-Long Form Content)
- National Weather Association Member
- American Meteorological Society Member