

Deanna Allbrittin

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Agent: CBK Media Management (412) 770-6749/info@cbkmedia.net

Experience

WRIC (ABC)

June 2024 to Present

Richmond, VA

Weekday News Anchor/Development & Engagement Manager

- Promoted to new role/title & anchors weekday newscasts (4 PM/5 PM/6 PM)
- Provides more support in the development of reporters, from owning beats to producing more data-driven stories
- Coordinates station public events and contributes to WRIC's Taking Action and Positively Richmond brands

Weekday Evening News Anchor/Reporter May 2021 to June 2024

- Emmy-nominated & Murrow award-winning journalist who co-anchors the 5, 5:30, 6 and 11 PM weekday newscasts on ABC 8
- Since I began my role, I have worked with my co-anchor to grow a collaborative team environment, increase focus on show visuals, urgency and pacing and now work directly with nightside reporters throughout their reporting process
- Since joining WRIC, weekday evening newscast ratings have gone from a consistent #3 or #4 in the DMA to consistently #1 or #2
- I enterprise investigative reporting on a range of topics—from continued school segregation to assisted living facility care conditions
- 2023 story on "Retracing My Roots" won a regional Edward R. Murrow award and a Virginias Associated Broadcasters award. It was also nominated for Capital Emmys nomination. This special series retraced my family's roots back to a former plantation where my ancestors were enslaved just an hour from Richmond, VA.

WFTV (ABC)

April 2018 to April 2021

Orlando, FL

News Reporter/Fill-In Anchor/Investigative Reporter

- Maintained connections with sources and community to pitch lead story ideas
- Enterprised stories exposing failings of government agencies that prompt action in response
- Fill-In Anchor for assigned newscasts

WXIN (FOX) WTTV (CBS)

March 2016 to March 2018

Indianapolis, IN

News Reporter/Investigative Reporter/Fill-In Anchor

- Enterprised stories and maintained contacts, particularly on the local government beat, reporting and breaking stories in the DMA's two largest counties
- Led station's investigation into state and local government's years-long lack of attention to roads and how the disrepair cost drivers million of dollars
- Fill-In Anchor for assigned newscasts

WFIE (NBC)**February 2014 to March 2016**

Evansville, IN

News Anchor/Reporter

- Anchored 4:30-5:00 am weekday morning newscasts
- Live reporter for 5:00-7:00 am weekday morning newscasts

Education

Indiana University-Bachelor of Arts in Journalism

Minors: Economics, Political Science & Spanish

Awards/Organizations

- 2024 Regional Murrow Award Winner: "Retracing My Roots" (Special Series)
- 2024 Virginias Associated Broadcasters Award: "Retracing My Roots"
- 2024 Capital Emmys Nomination: "Retracing My Roots"
- 2023 Virginia Association of Broadcasters: Best Investigative Reporting
- 2023 Virginia Association of Broadcasters: Best Overall Newscast
- 2023 Virginia Association of Broadcasters: Best Overall Newscast
- 2023 Virginia Associated Press 1st Place: Investigative Story
- 2023 Virginia Associated Press 1st Place: Best Spot News Coverage
- 2022 Regional Murrow Award: Overall Excellence
- 2022 Regional Murrow Award: Digital
- 2021 Virginia Associated Press Broadcasters 1st Place: Best Newscast
- 2020 Suncoast Regional Emmy Nomination: Business/Consumer
- 2017 Indiana Associated Press 2nd Place: Best Enterprise Story
- 2016 Indiana Associated Press 2nd Place: Best Community Impact
- NABJ Member (Former Indiana Association of Black Journalists secretary)