Nadeen Yanes

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Experience

WFTS (ABC)

November 2023 to Present

Tampa, FL

Weekend Evening News Anchor/Reporter

- •Anchors Weekend Evening newscasts daily newscasts (6 PM & 10 PM)
- Anchors other assigned newscasts
- •Lead coverage on Florida's property insurance crisis focusing on station branding with community-driven voices leading the storytelling
- •Help execute brand-led language and showcase branding with producers for daily newscasts
- •Write, produce and edit pre-recorded segments weekly as additional content to be used in morning shows
- •Write, produce and edit a weekly insurance recap to show ownership of beat coverage
- •Enterprise lead reporter three days a week

WFXT (FOX)

March 2022 to November 2023

Fort Myers, FL

Weekday Evening News Anchor/Reporter

- •Anchored daily newscasts (5 PM, 6 PM, 10 PM, 11 PM)
- •Led 2022 Hurricane Ian Coverage which led to a regional Edward R. Murrow breaking news coverage award
- •Led 7-month long investigation "The Evacuation", looking into how Lee County leaders made the call to evacuate, uncovering they didn't follow their own emergency management plan
- •"The Evacuation" investigation earned a 2023 IRE Finalist Award and the 2023 Best Investigative Story by The Florida Association Of Broadcast Journalists

WKMG (CBS)

March 2016 to March 2022

Orlando, FL

News Reporter/Anchor

- •Led newscasts daily with enterprise story ideas
- •Cultivated news sources & close relationships with community leaders
- •Produced and wrote content for multi-platforms including Facebook and twitter
- •Produced & executed a series on Florida's growing population called "Boomtown"
- •Anchors assigned newscasts on a fill-in basis

WTKR (CBS)

March 2014 to March 2016

Norfolk, VA

News Reporter/Anchor

- Enterprised lead stories
- •Created close relationships with community and sources
- •Shot, wrote, and edited stories and packages that aired on various platforms
- •Anchored assigned newscasts on a fill-in basis

WRIC (ABC)

August 2012 to March 2014

Richmond, VA

News Reporter/Video Journalist

- •Lead weekday morning reporter
- •Shot, wrote, edited and reported multiple stories for nightly newscasts
- •Developed sources while enterprising original story ideas
- •Anchored assigned newscasts on a fill-in basis

WMBB (ABC)

July 2010 to July 2012

Panama City, FL

Multimedia Journalist

- •Shot, wrote, edited and reported multiple stories for newscasts
- •Developed sources while enterprising original story ideas

Education

University of Florida-Bachelor of Science in Telecommunications (News) Concentration in Arabic Language & Literature

Awards/Organizations/Skills

- •2023 Florida Association Of Broadcast Journalists
- ("The Evacuation"-Best Investigative Story)
- •2023 IRE Finalist Award ("The Evacuation")
- •2022 Edward R. Murrow Award Regional Award Winner (Breaking News)
- •2021 Edward R. Murrow Award Regional Award Winner (News Series)
- •2020 Associated Press Award Winner (Breaking News)
- •2019 Associated Press Award Winner (Breaking News)
- •2018 Associated Press Award Winner (Breaking News)
- •2017 Associated Press Award Winner (General Assignment/Long Format)
- •Member of the National Association of Hispanic Journalists
- •Able to communicate in Spanish