

Ethan Rosuck

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[Meteorologist Ethan Rosuck](#)



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Profile

Communications professional and meteorologist with more than six years of professional experience working television news and local government. Eager to join an organization that will allow me to continue my goal of producing accurate weather information and tell compelling stories.

Experience

Meteorologist (June 2023 - Present)

WXIN/WTTV-TV (Indianapolis, IN): Nexstar Media Group

- Produce full weather forecasts and graphics to provide accurate, up-to-date forecasts on all platforms.
- Assist in severe weather coverage live in the field, in studio wall-to-wall and on social media.
- Produce supplemental weather stories for online and on the air with custom graphics and statistics.
- Participate in public appearances at local sporting events, community outreach events and school lessons/visits.
- Provide The Weather Authority forecasts to the IndyStar newspaper.
- Produce radio forecasts for a local radio station group to air multiple times each day.
- Create custom content for specific social media platforms and audiences.
- Edit weather coverage using video editing software for on-air usage.

Communications & Event Coordinator (October 2022 - May 2023)

City of Highland Park (Highland Park, IL)

- Assisted in the production of global citywide communications including: eNews, social media, print newsletters, press releases, and website.
- Served as day-to-day touchpoint for marketing, planning, and coordination of City-sponsored events.
- Produced marketing materials for City-sponsored events and programs.
- Provided weather forecasts for events and contracted agencies involved.

Meteorologist/MMJ (September 2018 - October 2022)

WIFR-TV (Rockford, IL): Gray Television

- Produced full weather forecasts and graphics to provide accurate, up-to-date forecasts on all platforms.
- Assisted in severe weather coverage live in the field, in studio wall-to-wall and on social media.
- Created general assignment news stories as an MMJ by shooting, editing and putting the story to air in AP style.
- Filled in as Digital Content Producer monitoring feeds, creating articles on website and graphics to compete for social media interaction in the market.
- Filled in as needed producing newscasts with duties such as: stacking shows, finding national stories and writing local stories.
- Headed training for the entire news team to teach article writing, posting and sharing on social media and the new website.
- Participated in public appearances at local sporting events, community outreach events and school lessons/visits.

Education

Ball State University

B.S. Meteorology and Climatology, **Minor:** Telecommunications Sales and Promotion

Skills and Programs

- Proficient in: Microsoft Suite, WSI Max/Engage, WordPress, Clickability, Audacity, CrowdTangle, Social News Desk, Sprout Social, Adobe Photoshop/Premiere, Edius Pro, iNEWS, Arc Publishing, AP ENPS, Canva, Constant Contact

