

# SARAH GOODE

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## PROFESSIONAL EXPERIENCE

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### News 12 New Jersey

Reporter/ MMJ, Freelance

Edison, NJ

October 2024 – Current

- Develop lead stories and deliver breaking news to bring the latest reporting to viewers.
- Experience on all News12 shifts morning, dayside and nightside delivering the latest news to the community.
- As a multimedia journalist, I report, shoot, write and edit content for coverage.
- Interview state and local officials, including during live breaking news coverage on national and local issues.
- Pitch and turn story ideas on various topics including elections, government, tri-state area issues, community and other timely pieces.
- Create content on social media for multi-platform sharing to viewers and followers, delivering up-to-date news.
- Write corresponding digital content for all reports on News12.com.

### WAVY-TV 10

Digital Host

Norfolk, VA

September 2022 – September 2024

- Multimedia journalist able to report, shoot, write and edit pieces on-air and across all digital platforms.
- Anchor live on streaming platform "Digital Desk" across multiple platforms via OBS. Pioneered the streaming platform for the station.
- Anchor, interview, direct, produce, research, and book all shows. Cover a multitude of topics including breaking news, current events, health, politics, and community outreach. Localize national news in multiplatform reporting.
- Host live digital specials including, Opioids: What Every Family Needs to Know, Election Special 2023, Chesapeake Mass Shooting: One week after, and Domestic Violence Awareness Month.
- Host weekly segment "WAVY's Top Stories", connecting viewers on digital to our most watched news stories.
- Increased viewership across all social media accounts through a variety of content creation and posts.
- Write corresponding digital content for all reports on WAVY.com.

### NBC News, Dateline NBC

Associate Producer

New York, NY

March 2021 – August 2022

- Conducted interviews, wrote interview questions, and booked guests for Dateline episodes and NBC special reports.
- Field produced interviews and b-roll shoots across the country.
- Researched, produced, and delivered a brand-new Dateline original series to Peacock, "Last Day". Filmed trial footage and b-roll.
- Won an Emmy for work on NBC News Special January 6 Attack on the Capitol.
- Producing team for special reports including, NBC Universal's annual New Year's Eve Primetime Special, Inspiring America, COVID: One Year Anniversary, and Flight 93: 20th Anniversary.
- Performed in-depth reporting on Dateline investigative pieces. Connected with local police departments, news stations, government departments and national organizations.

Assistant Producer

June 2019 – March 2021

- Wrote and produced segments for NBC News including, NBC Universal's annual New Year's Eve Primetime Special.
- Produced and booked on Dateline episodes and NBC longform special reports.
- Worked with NBC News Specials for Midterm Elections, Presidential Debates, Inauguration, COVID updates, and nationwide marches.
- Scripted and edited pieces for the Dateline website and social media platforms for NBCNews.com, Facebook, and Instagram.
- Field produced in Washington, D.C. during the March on the Mall for Fort Hood Soldier Vanessa Guillen. Attended press conferences and rallies while the case was ongoing and produced content for NBC News and Dateline. Reported on #IAMVANNESSAGUILLEN movement.
- Researched, fact-checked, and obtained legal documents from state offices and police departments for reports.

Program Coordinator

June 2018 – June 2019

- Field produced Dateline reports, coordinated LiveU feeds, and organized multi-part shoots across different production and editing teams.
- Wrote and produced video content and written article for NBCNews.com. Assisted digital team with all Dateline social media accounts.
- Collaborated with NBC News Legal and Rights and Clearances teams to manage third-party material and proper usage in reports.

### NBC News, Tom Brokaw Unit

Intern

New York, NY

June 2017 – December 2017

- Conducted in-depth research and compiled editorial notes for Tom Brokaw Reports pieces and live segments.
- Assisted NBC News Senior Producers with stories across the country by researching, planning shoots, and booking guests.
- Spoke to experts and conducted research for national coverage on opioids, politics, and healthcare.
- Assisted NBC News producing team with the 2018 Olympics coverage, including work on the athlete profiles for the games.

## EDUCATION

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Columbia University, Columbia College

Bachelor of Arts in Political Science

**Honors/Activities:** Dean's List, 2016 Intercollegiate Women's Lacrosse Coaches Association/Zag Sports Academic Honor Squad, 2017 IWLCA Zag Sports Division I Academic Honor Roll, Columbia University NCAA Division I Varsity Women's Lacrosse Team, Harlem Lacrosse, One Love Foundation, Columbia Women's Business Society, Sigma Delta Tau, Team Impact