

Tim Schmidt

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Experience

KMTV (CBS)

June 2023 to Present

Omaha, NE

Weekday Evening Meteorologist

- Provide live on-air weather forecasts for 5 PM, 6 PM and 10 PM weekday evening newscasts
- Create weather content for newscasts in coordination with the Scripps neighborhood news model
- Strategize and maintain a constant social media presence by creating compelling content on Facebook, Twitter, and Instagram that engages with the community
- Write and maintain a weather blog that provides readers with detailed information on weather patterns we are seeing and insight into why the weather occurred
- Lead on-air and digital coverage for evening severe weather coverage, including coverage of tornadoes, damaging winds, hail and winter storms
- Took initiative to re-imagine and create reels, stories that promote weather forecasts/weather content on station's social media channels
- Led initiative to win WeatherRate 2024-2025 in the Omaha market (another station in market had won this seven years in a row)
- Anchors forecasts from location and led the on-field high school football coverage for 6 pm newscasts
- Guest speaker for local FFA, 4-H, and other farming community groups
- Guest speaker at local elementary schools for science days and book readings

KOMU (CBS)

June 2015 to March 2023

Columbia, MO

Weekday Morning Meteorologist

- Provided live on-air weather forecasts and traffic segments for 4:30 AM-7:00 AM weekday morning newscast, including weather updates during the NBC Today show
- Analyzed and interpret meteorological data to develop an accurate forecast
- Created digital weather content on social media, email, text, website and OTT platforms, including timely weather APP push notifications while on deadline
- Actively engaged with viewers and followers using Facebook, Twitter, and Instagram
- Used Dejero Mobile Appt to report live during severe weather in station's storm vehicle
- Mentored University of Missouri Atmospheric Science students interested in Broadcast Meteorology
- Represented the station at various charity and community events

Education

University of Missouri

B.S.-Soils, Environmental and Atmospheric Science

Skills/Organizations

- WSI-MAX, WSI-Traffic, WSI-Reality
- OBS Studio
- Member-National Weather Association