

Syeda Abbas

Agency: CBK Media Management

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Experience

Asian Variety Show (AVS)

April 2025 to Present

New York, NY

Freelance Correspondent/Host

- Conduct on-camera interviews with high-profile celebrities, filmmakers, and cultural influencers across the entertainment industry
- Script and deliver compelling ins and outs for segments, maintaining an engaging presence across diverse audiences
- Research and develop culturally relevant storylines and interview questions to enhance segment depth and audience connection
- Assist in production coordination, including segment planning, location, scouting, and talent outreach
- Work closely with producers to edit and finalize content for air, ensuring quality and consistency with brand standards
- Represent the AVS brand at film premieres, festivals, and red carpet events, contributing to its continued presence as a leading entertainment platform

News 12 Bronx (Cable News)

August 2024 to February 2025

Bronx, NY

News Anchor/Reporter

- Co-anchored "Weekday mornings on Bronx News 12" newscasts (5 AM-9 AM)
- Anchored 12 PM newscast twice a week (12 PM-1 PM)
- Anchored continuing coverage of Live breaking news cut-ins
- Reported for assigned newscasts and broke exclusive stories on housing issues

KVOA (NBC)

June 2023 to July 2024

Tucson, AZ

News Anchor/Reporter

- Anchored weekday morning newscasts (4:30 AM-7:00 AM)
- Anchored weekday noon newscast
- Reported for assigned newscasts
- Represented station at community events

WTNH (ABC)**January 2023 to April 2023**

New Haven, CT

News Reporter/Anchor

- Reported for weekday evening newscasts
- Reported live from breaking news scenes
- Anchored assigned newscasts on a fill-in basis

WOIO (CBS)**January 2020 to January 2023**

Cleveland, OH

News Reporter/Anchor

- Reported for assigned newscasts
- Reported live from breaking news scenes
- Anchored assigned newscasts on a fill-in basis

WJET (ABC)**February 2018 to January 2020**

Erie, PA

News Reporter/Anchor

- Reported for assigned newscasts
- Reported live from breaking news scenes
- Anchored assigned newscasts on a fill-in basis

WTFX (FOX)**June 2016 to January 2018**

Philadelphia, PA

Traffic Producer

- Helped traffic anchor produce traffic reports

QVC (National)**May 2016 to January 2018**

Philadelphia, PA

Freelance Talent

- Modeled for brands like Becca Cosmetics & Josie Maran

Education

- West Chester University
Bachelor of Arts: Communications