

# KJ Jacobs (Meteorologist)

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## Objective

Seeking a meteorologist role to impact audiences, collaborate on accurate forecasting, communicate weather data clearly, and build trust with reliable forecasts all while providing consistent engagement on TV, live streams, and social media platforms.

## Experience

### WCPO (ABC)

**January 2025 to Present**

Cincinnati, OH

#### Traffic Anchor/Meteorologist

- Produce and anchor upbeat traffic segments for weekday morning newscasts
- Produce and present weather forecasts for morning newscasts and noon newscast
- Cover breaking traffic news and use interactive maps to showcase alternate routes and detours
- Experienced with Baron Weather Lynx and live radar for on-air forecasting
- Skilled in real-time radar analysis and severe weather communication
- Host live events and connect with people across the Tri-State (hosted Scripps Regional Spelling Bee)
- Create and enterprise content to engage with at the audience on social media and OTT

### WCNC (NBC)

**August 2021 to September 2024**

Charlotte, NC

#### Meteorologist

- Produced and presented forecasts for weekend evening newscasts & assigned newscasts
- Proficient in WSI/The Weather Company MAX systems, including MAX Storm and MAX Studio
- Contributed to in-depth reporting and drafted numerous web articles
- 2024 Edward R. Murrow Award winner for "Weather IQ" series

### WTKR (CBS)

**April 2020 to April 2021**

Norfolk, VA

#### Meteorologist

- Produced & presented forecasts for weekend morning newscasts & assigned newscasts
- Produced a weekly segment "KJ's KIDS" which highlighted local kids who shined in STEM

**WPDE (ABC)****March 2017 to March 2020**

Myrtle Beach, SC

**Meteorologist**

- Produced & presented forecasts for various newscasts and special reports
- Alerted people to severe thunderstorms and hurricane warnings

**WAFF (NBC)****February 2015 to February 2017**

Huntsville, AL

**Meteorologist/Multimedia Journalist**

- In studio meteorologist for multiple newscasts and social media platforms
- Field reporter during impactful weather events such as tornado outbreaks

**WOAY (ABC)****September 2013 to February 2015**

Oak Hill, WV

**Meteorologist/MMJ**

- Covered numerous impactful winter storm events
- Community involvement such as school talks and hosted United Way Dancing with the Stars event

**Education**

Mississippi State University (Bachelor of Science in Geosciences, Meteorology)

University of South Carolina (Bachelor of Arts in Mass Communication, Broadcast Journalism)

**Organizations/Awards**

- 2024 Edward R. Murrow Award winner for "Weather IQ"
- National Weather Association (NWA) member
- National Association of Black Journalists (NABJ) member