

Wes Peery

Twitter: @wesweather

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Agent Info: CBK Media Management (412) 770-6749/info@cbkmedia.net

Experience

KSHB (NBC)

August 2020 to Present

Kansas City, MO

Meteorologist

- Produce & present forecasts for weekday evening newscasts
- Front weather related LIVE shots for assigned newscasts
- Produce weather related features for newscasts
- Post daily weather updates to station website and social media sites

WXIA (NBC)

May 2018 to July 2020

Atlanta, GA

Meteorologist / Digital Weather Producer

- Produce & present forecasts for weekend morning newscasts & assigned newscasts
- Front weather related LIVE shots for assigned newscasts
- Produce weather related features for newscasts
- Post daily weather updates to station website and social media sites

KOLR (CBS)

March 2015 to April 2018

Springfield, MO

Meteorologist

- Produced & presented forecasts for weekend and weekday newscasts
- Produced all weather graphics using GR Level 2, GR Level 3, Gr Analyst, WSI ESP: Live and Baron VIPIR radar software, CFSv2 climate model & BUFKIT model display
- Fronted weather related LIVE shots for assigned newscasts
- Produced weather related features for newscasts
- Member of most accurate weather team in local DMA
- Interviewed guests during midday show
- Posted daily weather updates to station website and social media sites

Web Content Producer / Social Media Reporter

- Developed and implemented social media and digital content strategy for KOLR/ KOZL and pushed the brand to new digital platforms
- Managed digital content on ozarksfirst.com, Facebook, twitter and Instagram
- Produced local and regional stories for all digital platforms

Education

December 2014

Mississippi State University

Bachelor of Science in Geosciences (Professional Meteorology with an emphasis in Broadcasting)

Organizations/Honors

- American Meteorological Society Member
- National Weather Association Member
- Ranked in top 25% of Mississippi State graduating class in Weather Challenge forecasting contest