

Destini Harris

Twitter: @DestiniHarrisTV

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Agent: CBK Media Management (412) 770-6749/info@cbkmedia.net

Experience

WWBT (NBC)

November 2024 to Present

Richmond, VA

Weekday Morning Reporter/Anchor

- Develop and distribute daily content for broadcast, digital, and web audiences
- Monitor local, state, and national developments to identify breaking news and emerging issues impacting the community
- Write, edit, and publish clear, accurate communications under tight deadlines
- Collaborate with newsroom leadership, producers, photographers, and digital teams to coordinate coverage and support communication initiatives
- Fill-in anchor, delivering live updates and public information during breaking news and emergency situations
- Conduct interviews with community leaders, public officials, and stakeholders to communicate important information to diverse audiences

WVIR (NBC)

May 2023 to November 2024

Charlottesville, VA

Weekend Morning News Anchor/Reporter

- Produced content for television, web, and social media platforms to engage internal and external audiences
- Coordinated with cross-functional teams to develop and distribute timely public information
- Conducted interviews with government officials, community leaders, and organizational stakeholders
- Managed multiple assignments simultaneously while meeting daily deadlines

WAVY (NBC)

January 2022 to May 2023

Norfolk, VA

Associate Producer

- Assisted in developing and distributing content for broadcast and digital channels
- Coordinated newsroom operations and communication workflows to support daily production needs
- Collaborated with reporters, producers, and management to ensure and timely communication

Education

Grand Canyon University (M.A. Communications & Education)

Old Dominion University (B.S Communications & Media Studies)