

Joanna Bouras

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Experience

DraftKings

March 2025 to September 2026

Boston, MA

Strategic Customer Initiatives, Senior Associate

- Lead internal communications and employee engagement initiatives that foster a collaborative workplace culture
- Partner with stakeholders to develop engaging employee communications that strengthen information flow, employee connection, and organizational alignment
- Write and publish internal blogs and intranet content to inform and engage employees on key topics
- Interview leaders and subject matters to develop compelling employee stories and content
- Lead company-wide career panels and learning series sessions
- Present orientation sessions to new hires across North America

WFXT (FOX)

March 2024 to November 2024

Boston, MA

News Reporter

- Report for assigned newscasts
- Fronts LIVE shots for assigned newscasts
- Pitch creative story ideas

WJAR (NBC)

January 2022 to February 2024

Providence, RI

News Reporter/Anchor

- Lead dayside news reporter
- Go-to reporter for breaking news and crime stories
- Fill-in anchor for assigned newscasts
- Fronted LIVE shots for assigned newscasts
- Produced deep dive investigative reports

WXIX (FOX)**August 2020 to September 2021**

Cincinnati, OH

News Reporter/Fill-In Anchor

- Reported for assigned newscasts
- Fronted LIVE shots for assigned newscasts
- Produced, wrote, shot & edited creative news, consumer and investigative stories
- Fill-in anchor for assigned newscasts

WBBH (NBC) WZVN (ABC)**June 2018 to June 2020**

Fort Myers, FL

News Reporter/MMJ

- Reported for assigned newscasts
- Fronted LIVE shots for assigned newscasts
- Produced, wrote, shot & edited creative news, consumer and investigative stories

KOLN (CBS/NBC)**January 2017 to May 2018**

Lincoln, NE

News Reporter/MMJ/Anchor

- Reported for assigned newscasts
- Fronted LIVE shots for assigned newscasts
- Produced, wrote, shot & edited creative news, consumer and investigative stories
- Anchored assigned newscasts

CBS NewsPath**January 2016 to December 2016**

New York, NY

Freelance Broadcast Associate

- Posted to and pulled content from international news servers to put on NewsPath
- Produced stories for Red Carpet events

Education**Wheaton College** (Bachelor of Arts • Major: English • Minor: Journalism)**New York University** (Masters in Multimedia Journalism)**Awards**

- 2023 Boston/New England Emmy Nomination Outstanding 11 PM Newscast (Reporter)
- 2023 Boston/New England Emmy Nomination Outstanding 6 PM Newscast (Reporter)
- 2023 Boston/New England Emmy Nomination Outstanding Breaking News (Reporter)
- 2021 Kentucky Associated Press 1st Place Award (Continuing Coverage)
- 2018 Heartland Emmy Award Best Evening Newscast (Reporter)
- 2018 Heartland Emmy Award Best Morning Newscast (Reporter)